

In the Claims:

Claims 1 – 96 (Canceled).

Claim 97. (NEW) A new method for the quantification of ligand binding to a surface,

5 using hapten-conjugated ligands, comprising:

- [a] applying a hapten-ligand, comprising a ligand possessing an antibody-
recognizable hapten, onto said surface, and,
- [b] waiting for a period of time, so as to allow a binding of said hapten-
ligand to said surface, thereby producing bound ligand, and,
- [c] removing any unbound hapten-ligand, from said surface, and,
- [d] solubilizing said bound ligand, thereby producing a lysate, and,
- [e] applying onto a membrane,
 - [1] said lysate, and,
 - [2] standards, comprising solutions containing increasing levels of
known amounts of the hapten-ligand,
thereby producing membrane-bound hapten-ligand and,
- [f] applying onto said membrane-bound hapten-ligand,
 - [1] an enzyme-conjugated antibody to said hapten, and,
 - [2] a color or light-producing substrate for said enzyme,
thereby producing a signal, and,
- [g] comparing said signal arising from said enzyme associated with said
membrane-bound hapten-ligand arising from said standards, to the
known amount of hapten-ligand contained in said standards, thereby

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